To celebrate the summer season, this month’s focus is on:

“Kids Probiotics—New Scientific Advances That Can Help Protect Your Children For Years To Come!”

The term Probiotics did not come into existence until 1989, when little was known about these mighty microbes. Today, two decades later, scientist are discovering the critical role that these friendly bacteria play in protecting our children’s health and wellbeing.

As a mother of two grown children and a grandmother of six, I know what it means to be concerned for our children’s health—and, not just for today, but for their lifetime. After 15 years of marketing a SBO Probiotics Consortia product, I have become quite versed in the dynamics of how Probiotics work to support one’s good health. I’ve especially become knowledgeable about what it takes to create a safe and effective Probiotics Consortia.

Fifteen years ago, I really didn’t know much about Probiotics….in fact, no one did. The term was so new that there were only a couple of known consumer formulas of it’s kind being sold in the US marketplace. Sure, we had yogurt type products, but for the most part, friendly bacteria were only used to ferment the yogurt not to restore the natural ecology of the intestinal tract. Not enough data had surfaced for manufacturers to focus on the actual benefits that these friendly bacteria have on our health. Medical and commercial interest in Probiotics grew from the pioneering efforts put forth by nutritional companies like LIFE SCIENCE PRODUCTS, who came face-to-face with consumers to share the good news.

Over time, the number of consumers experiencing tremendous benefits from the daily ingestion of Probiotics grew so large that mainstream marketers finally took notice. Probiotics popularity, which first began in the nutrition industry, spread quickly to the food industry, and ultimately under a preponderance of mounting evidence; the Medical and Pharmaceutical industries joined rank and began telling us the critical importance of consuming Probiotics on a daily basis.

Probiotics popularity has inspired scientist and researchers from around the world to probe deeper into the health benefits of these friendly soil born bacteria. The most recent studies regarding children have produced compelling information that supports the use of Probiotics on a daily basis; some even indicate benefits when taken by the expectant mother long before the child is born.
Here is a list of some studies focused on the use of Probiotics for Children:

- Saran, et al, 2002 studied the use of fermented foods to combat stunting and failure to thrive in children. The conclusion: that 6 months of Probiotics supplementation may be beneficial to increase the integrity of the gut epithelium, to decrease diarrheal morbidity, and to accelerate growth in the experimental group. [Saran, et al., 2002] **

- Atopic dermatitis, allergic rhinitis, and bronchial asthma in childhood represent a significantly large segment of chronic diseases in the Western World. According to Kopp, et al., 2007, his concept, supported by epidemiology data, shows that children with allergy in comparison to healthy children have a different intestinal flora with higher levels of Clostridia and lower levels of Bifidobacteria. [Kopp, et al., 2007] **

[Note: similar studies that support Kopp, et al., 2007 findings are: Ouwehand, 2007, Odamaki, et al., 2007, and Halpern, et al., 2002] **

- Obesity among children is increasing at an alarmingly high rate. According to Kallioma, et al., 2008, children may find themselves in a vicious circle: obese children often become obese adults and maternal obesity over-nourishes the fetus, thereby programming the child to have a heightened risk of obesity as an adult. Scientific advances point to systemic low-grade inflammation and local gut microbiota as contributing factors to glucose being rapidly absorbed and fatty acids excessively stored. Both processes boost weight gain. [Kallioma, et al., 2008] **

- Probiotics help mature the immune system in young children, reports Ouwehand, 2007. The intestine, where most of the antibody producing cells reside, is the body’s largest immune organ. According to Ouwelands, 2007, consumption of Probiotics (and Prebiotics) aimed at modulating the composition and/or the activity of the intestinal microbiota, can be expected to influence the immune system, positively; after sufficient time and sufficient amount of consumption. [Ouwehand, 2007] **
This is only a small sample of studies that are being conducted around the world on Probiotic supplementation use for children. Each day researchers are closer to the truth about the dynamic benefits of daily supplementation of Probiotics for all ages.

What mothers need to know is that infants receive their first microbial inoculation at the time of delivery. These inoculated bacteria reflect the microbiota of the mother’s vagina and gastrointestinal tract. This transfer is further reinforced during breastfeeding by the bacteria in the breast milk and the breast skin.

The most recent studies suggest that this initial exposure to the mother’s bacteria may have an important contribution to early colonization of the gut. [Kallioma, et al., 2008] These studies demonstrate how important it is for mothers to consider daily Probiotics supplementation long before pregnancy occurs.

In conclusion, the growing body of information suggest that SBO Probiotics Consortia, which have been fermented into a more bioactive state using a variety of different strains of organisms (when taken daily in the right dosage over a period of time, have produced better results than taking single strains or extracted version.

MORE PROBIOTIC REVIEWS

Peter R. Rothschild, M.D., Ph.D. dedicated his entire life to the advancement of medicine, both, traditional and alternative.

Over the span of his life’s work, Dr. Rothschild was a Physician/Surgeon, a Professor of Immunology, a Professor of Medical Science and Biology, a Researcher of Biochemistry, an author of numerous scientific books and articles; and a world renown Lecturer on topics including: New Aspects of Oncology, AIDS Research with Cytoplasmatic Therapy, Proteolytic Enzyme Therapy, and Quatum Physics.

Paramount among his many works was the extensive research he conducted on the benefits of microorganism on health and longevity. Dr. Rothschild passionately believed that the symbiotically blended SBO Probiotics Consortia would be the future of modern medicine.

To review Dr. Rothschild’s life’s works on Probiotics go to: www.rothschildonprobiotics.com

CONGRATULATIONS
To This Months FREE Product Winner!

Saul Porecki

Thank you for subscribing to our online Newsletter:

To participate in our monthly drawing for 2 FREE bottles of Body Biotics simply go to:
www.bodybiotics.com

And, register for our online monthly newsletter subscription.

Kid’s Testimonial

Jacie is four and she has been taking the Children’s Chewable Body Biotics™ for a couple of years. Here is what Jacie had to share.

“I have been taking Children’s for a long time and they really taste good. I haven’t had to go to the doctor in, like forever. My momma says I am as healthy as a bug!!

FERMENTATION in food processing: is typically the conversion of carbohydrates to alcohols and carbon dioxide or to organic acids by using yeasts and/or bacteria, under anaerobic conditions. In Probiotics Consortia, this process breaks down the carbs and sugars to make them bioactive.
Kids Testimonial

“My mom asked if I would do her a favor and say something about the kid’s chewable. I’ve been taking my Body Biotics™ chewable everyday of my life for as long as I can remember. My mom also took them while I was growing in her tummy. What I can say about them is that for five whole years of going to school, I have never missed a day because of being sick. I have been on vacation with my family and missed a few days, though. I’m happy that my mom loved me enough to start my body off in the right direction. I plan to keep taking the chewable until I’m old enough to take the adult size. **

Brandon is ten and has been taking Body Biotics™ since birth. This is what he has to share.

Customer Appreciation Coupon

3 for 2
Buy 2 and Get 1 FREE
Children’s Chewable Body Biotics™
90 Tabs/ Wildberry
Expiration Date: 07/10/10
Offer not available on website.

WE NEED YOUR HELP: People around the world are looking for effective health solutions. They need to hear your story. Many of you have been using BODY BIOTICS for as long as 25 years. If you are willing to share your personal testimonial for use in our media, please call us at: 800-713-3888 or email it to: info@bodybiotics.com along with a headshot photo. Remember to put the word “testimonial” in the subject line. Thank you for your support!

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www.bodybiotics.com

R=Restore  E=Eliminate  A=Assimilate  L=Longevity